7 Day Trial v2 HANDOFF

Trial funnel on the capped trial-credit model · presentations.ai · Designer: Mani · 26 Jun 2026

Credit model

Plan	Trial credits (day 0-7)	Full credits (after day 7 / activate)	Annual price
Pro (individual)	500	5,000	$240
Gold (individual)	1,000	50,000	$1,200
Pro Team	direct buy	15,000 pool	$648/yr
Gold Team	direct buy	150,000 pool	$3,240/yr

How it works

- Trial grants capped credits after the card is added (Pro 500, Gold 1,000).
- Trial credits exhausted mid-trial: charge immediately (card on file).
- Not cancelled before day 7: auto-charge at trial end.
- After day 7, or on early activate, full plan credits unlock.
- Individual plans are annual only. Teams are direct buy (no trial), shared credit pool, unlimited seats.

Public flow link

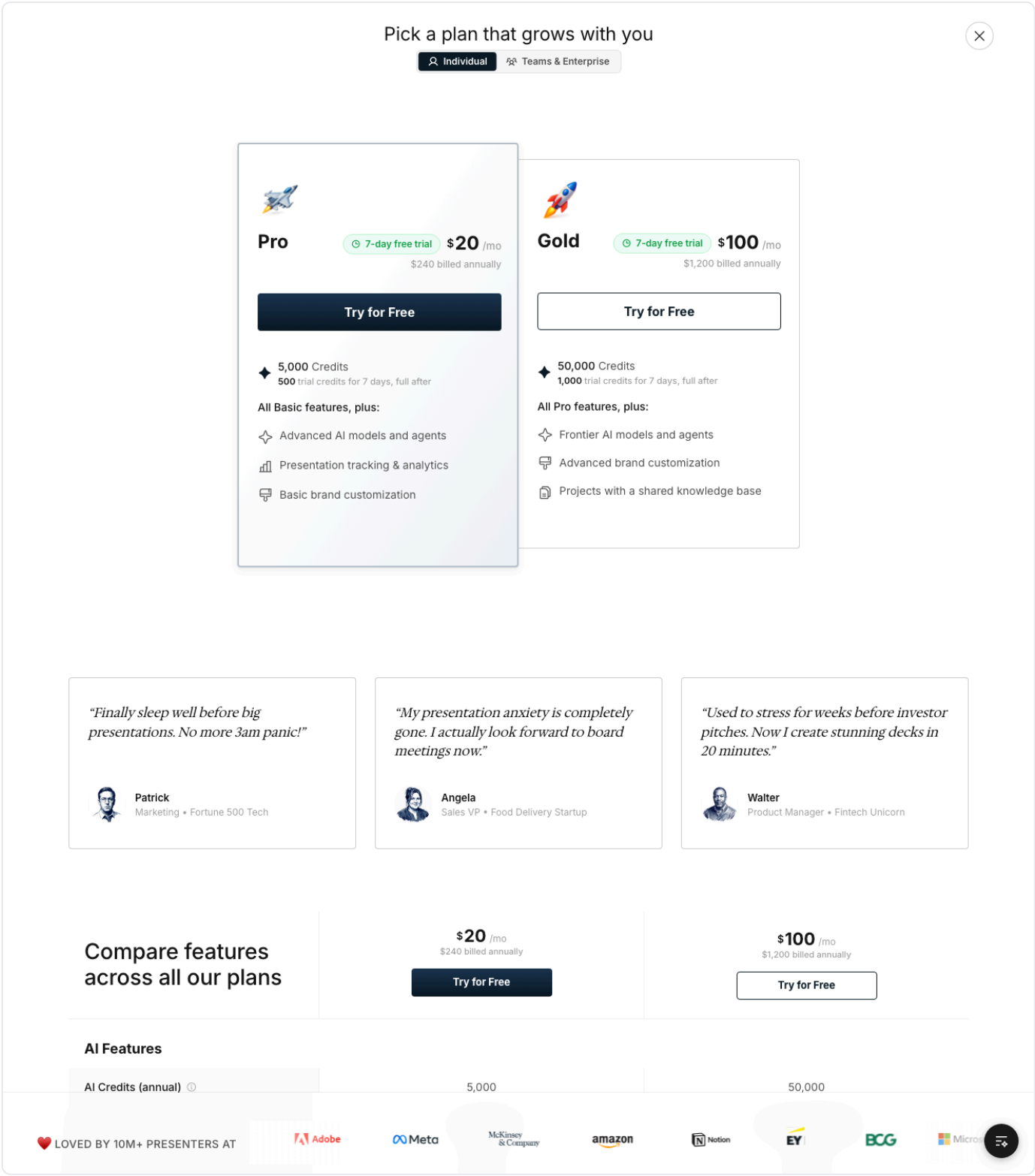
https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/index.html

Screen links (all clickable)

1. Pricing: Individual
2. Pricing: Teams
3. Checkout: Pro trial
4. Checkout: Gold trial
5. Checkout: Team (direct buy)
6. Dashboard: Free user
7. Dashboard: Active trial
8. Scenario: Out of trial credits
9. Scenario: Pro to Gold upgrade
10. Settings: Active trial (Pro)
11. Settings: Active trial (Gold)
12. Editor: Trial

Pricing: Individual

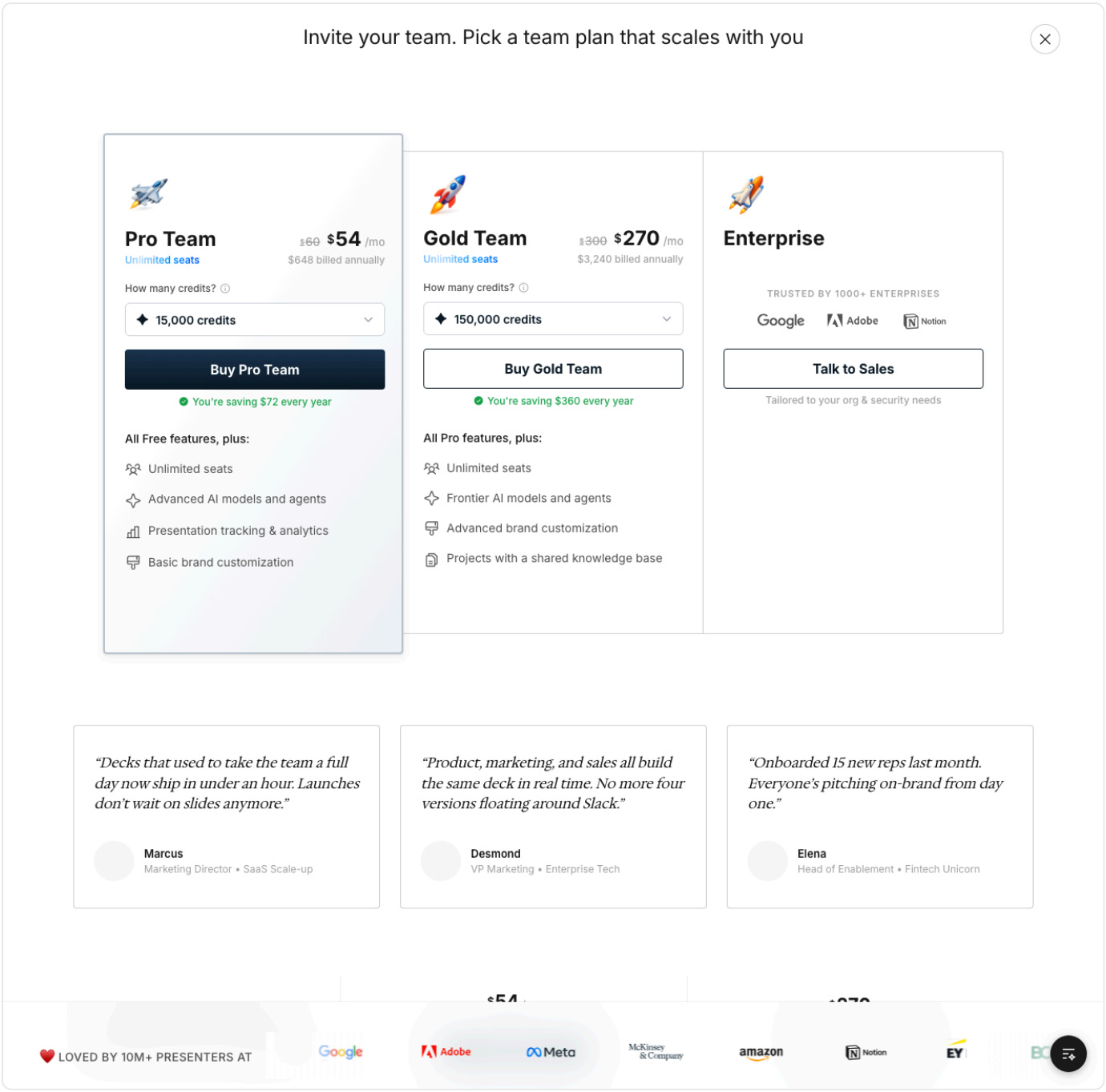
Annual plans only. Pro/Gold cards show the trial-credit sub-note (500 / 1,000 trial credits for 7 days, full after).



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/pricing.html

Pricing: Teams

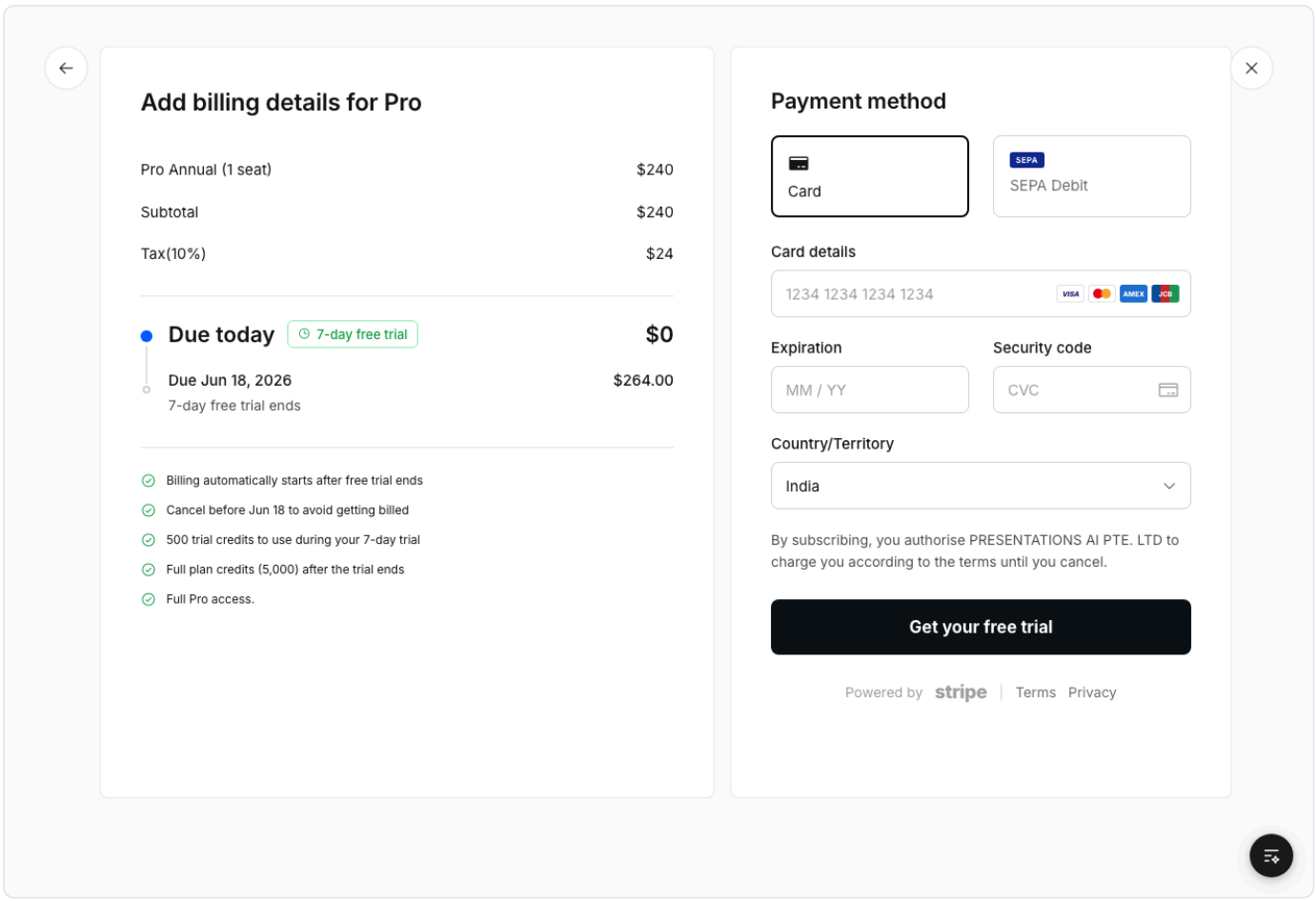
Credit-pool model, unlimited seats, volume discount ladder. Team-only mode hides the audience switcher and retitles the page.



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/pricing.html?teamonly=1

Checkout: Pro trial

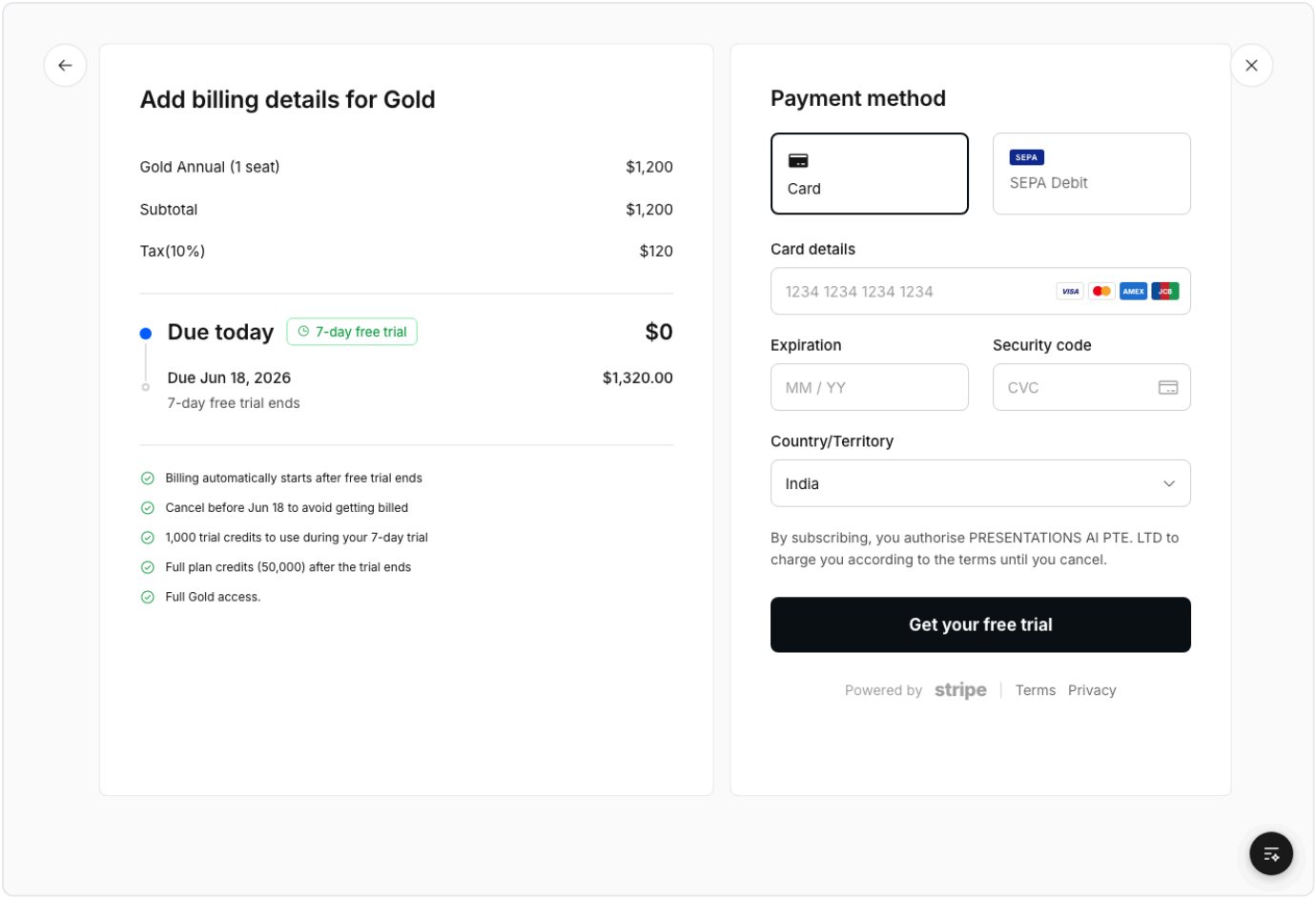
$0 due today, 7-day free trial. 500 trial credits now, full 5,000 after the trial. $264 at trial end.



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/checkout.html

Checkout: Gold trial

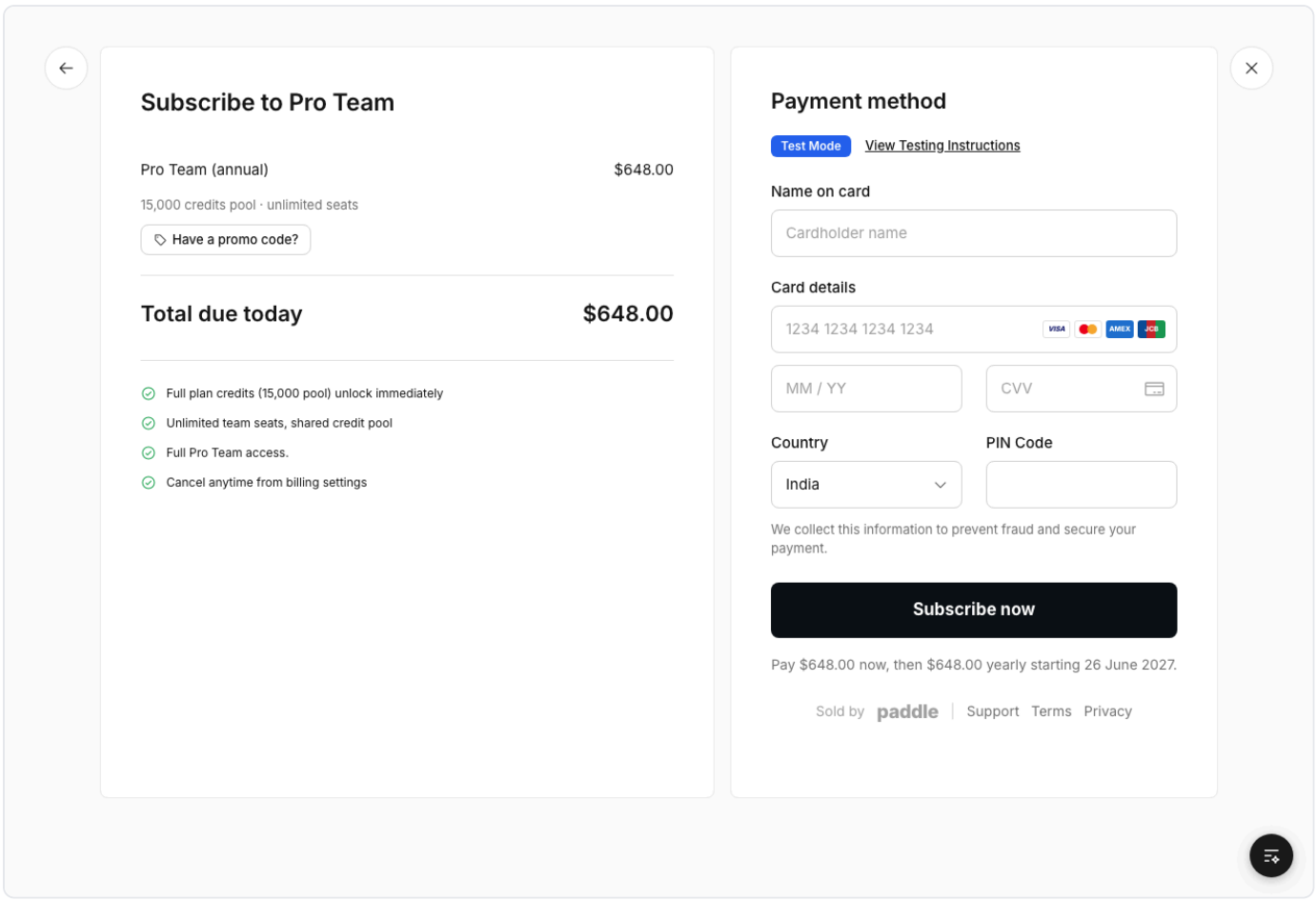
Gold variant via ?plan=gold. 1,000 trial credits now, full 50,000 after. $1,320 at trial end.



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/checkout.html?plan=gold

Checkout: Team (direct buy)

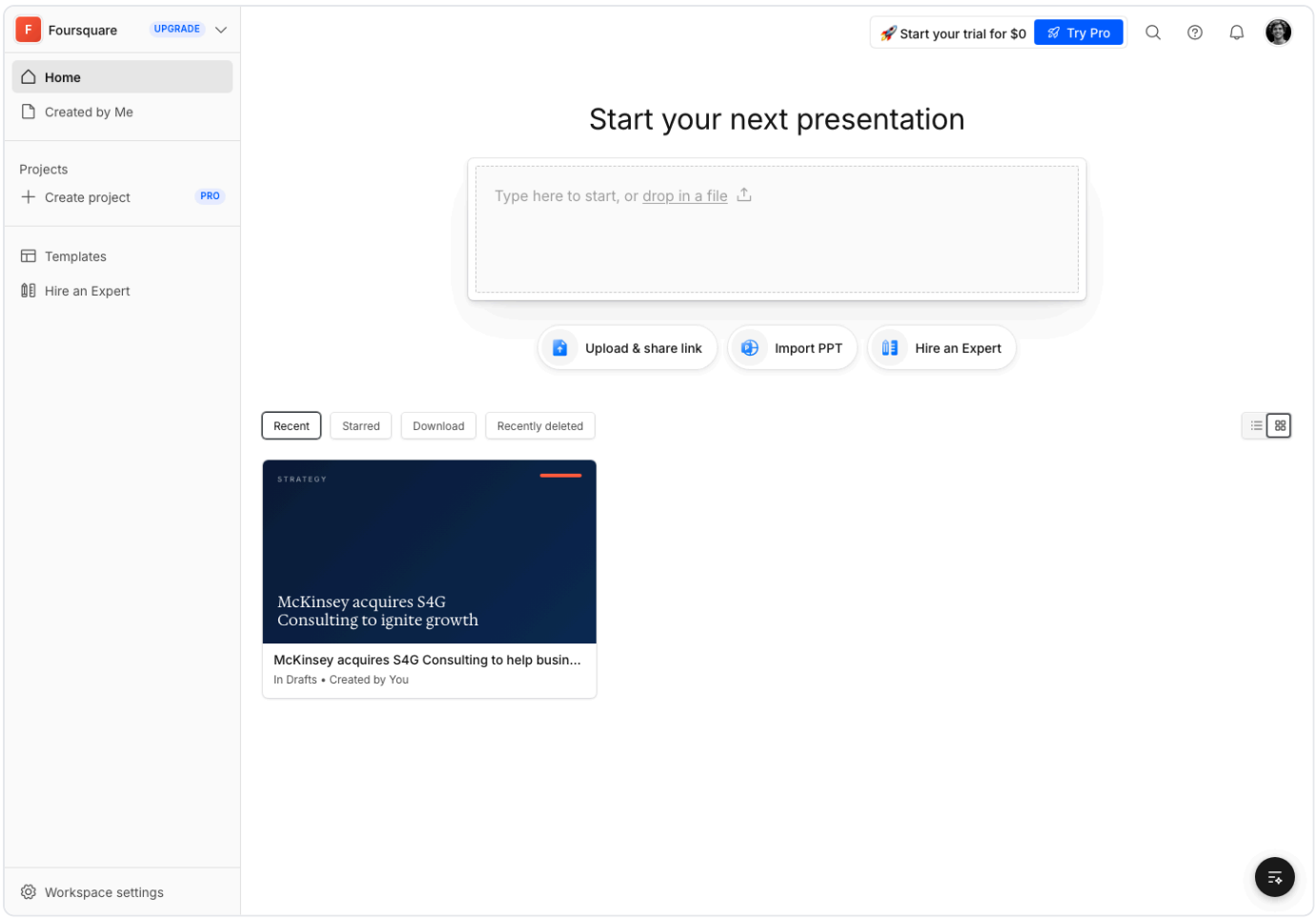
Paddle-style. No trial. Total due today = full annual, computed from the selected credit pool.



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/checkout-team.html?plan=pro

Dashboard: Free user

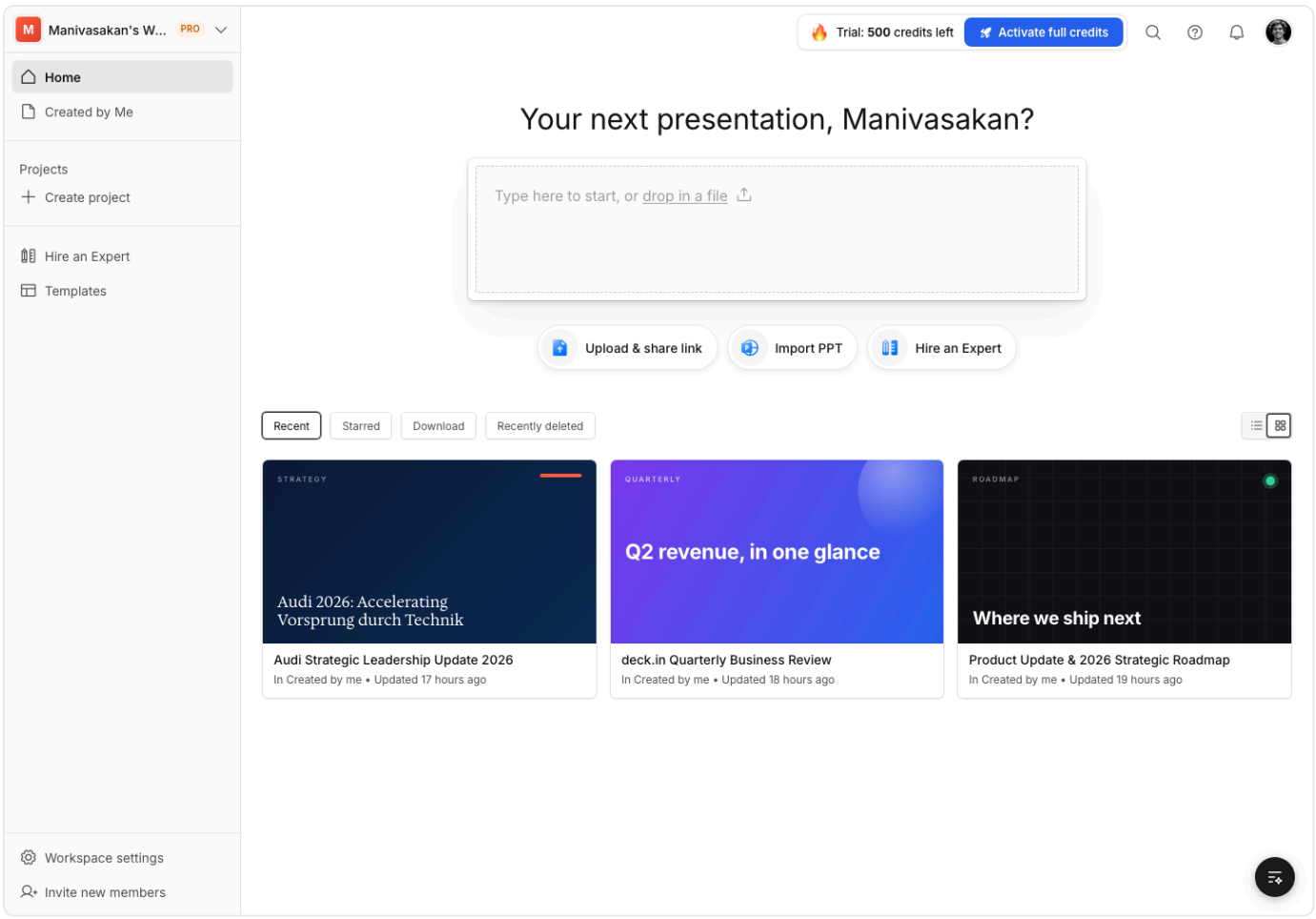
Pre-trial. Try Pro and the Upgrade badge open the pricing modal.



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/dashboard-trial.html

Dashboard: Active trial

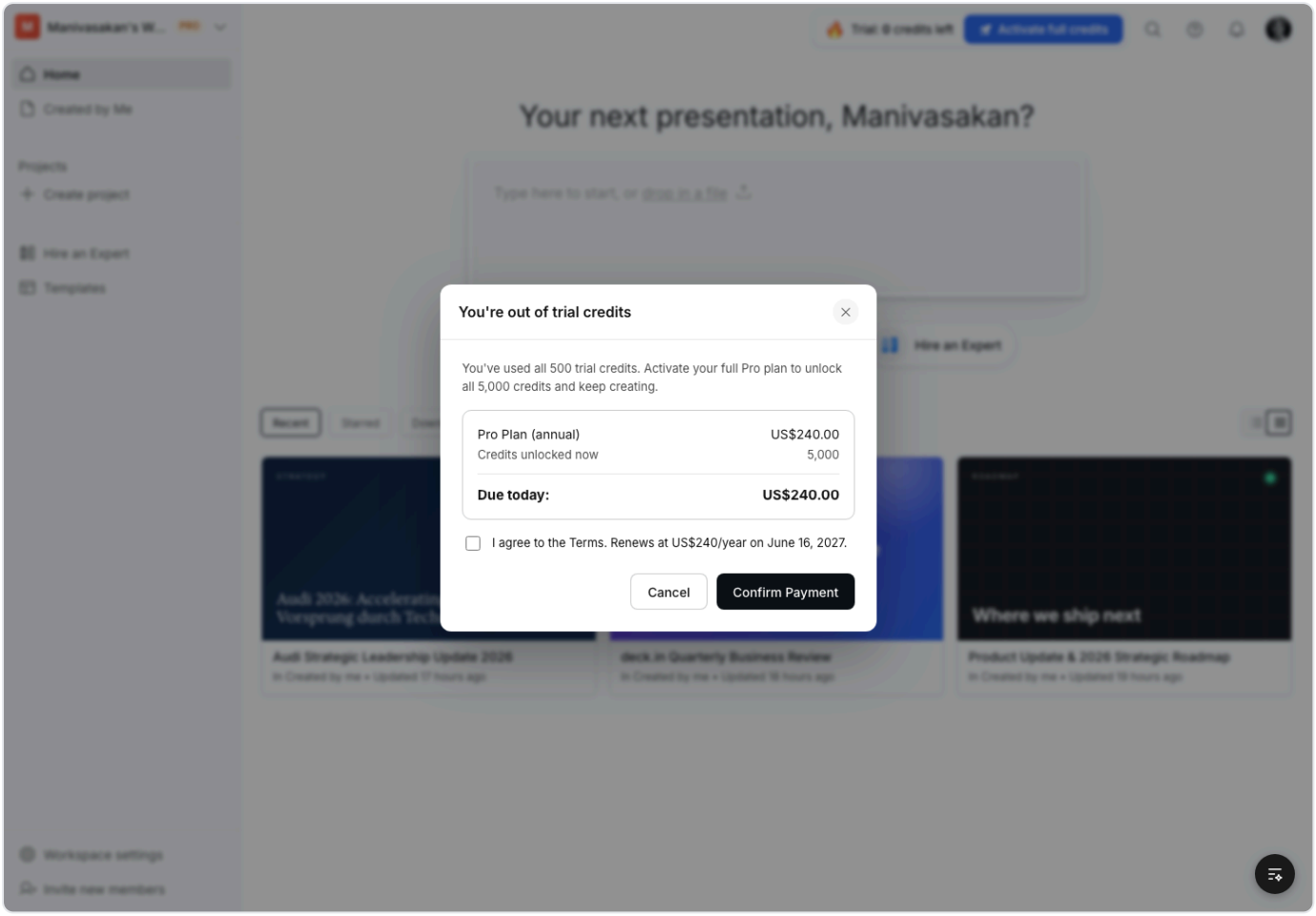
Topbar trial pill: animated fire + 'Trial: 500 credits left' + blue 'Activate full credits' button.



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/dashboard-active-trial.html

Scenario: Out of trial credits

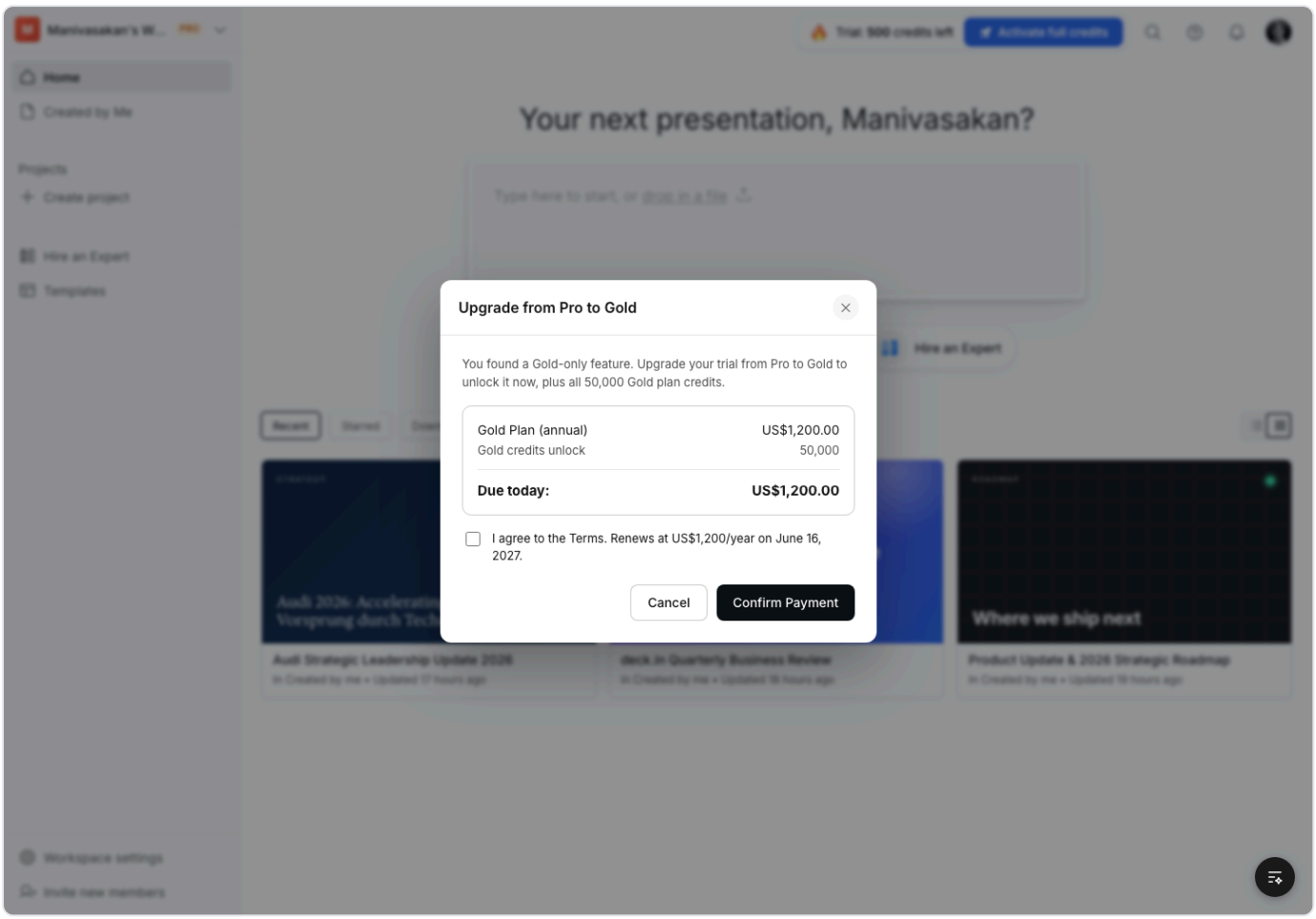
?scenario=credits-empty. Pill shows 0 left. Any credit action opens this modal to activate the full plan.



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/dashboard-active-trial.html?scenario=credits-empty

Scenario: Pro to Gold upgrade

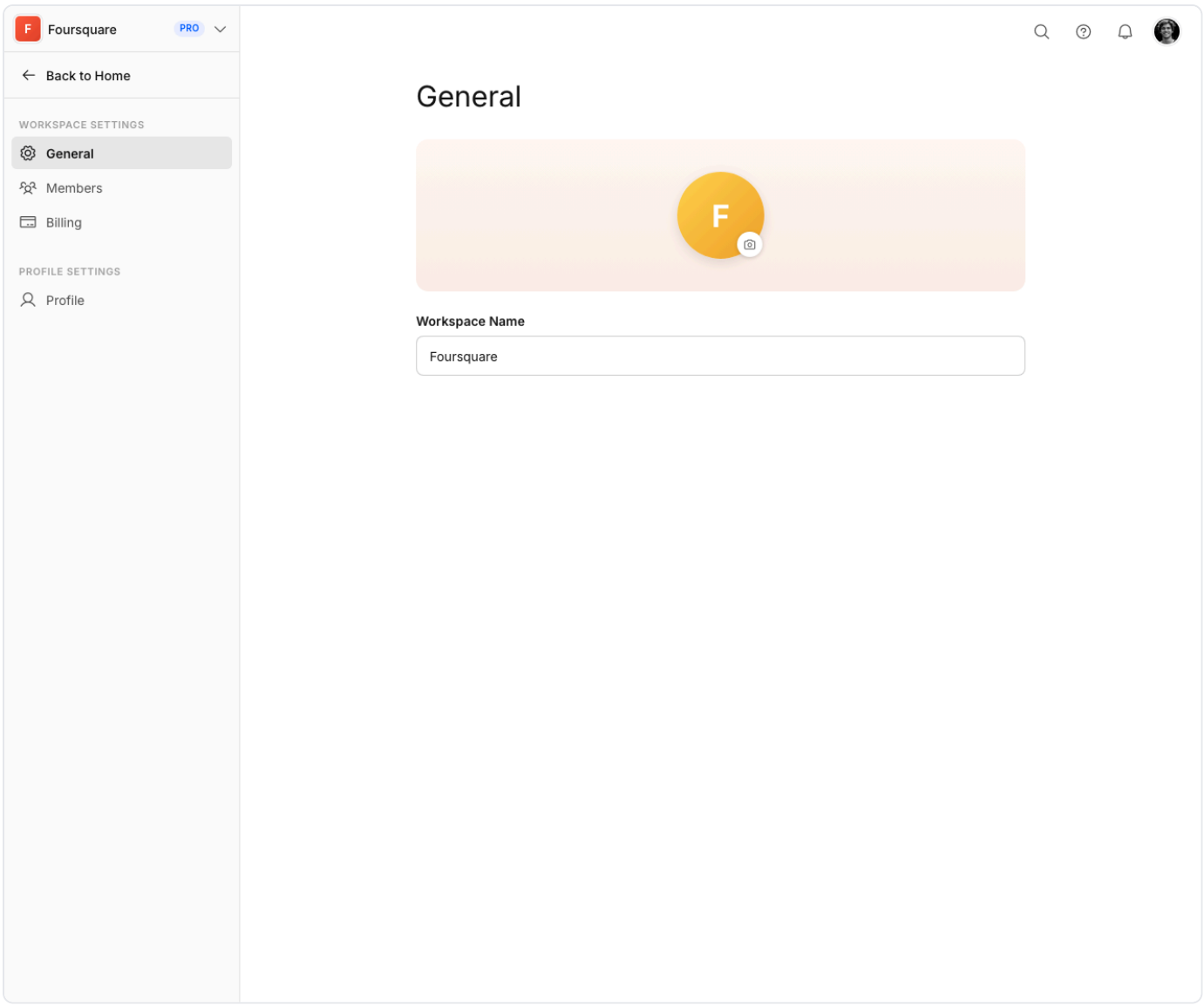
?scenario=pro-to-gold. Hit a Gold feature on the Pro trial. Same modal, Gold cost summary ($1,200 to 50,000 credits).



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/dashboard-active-trial.html?scenario=pro-to-gold

Settings: Active trial (Pro)

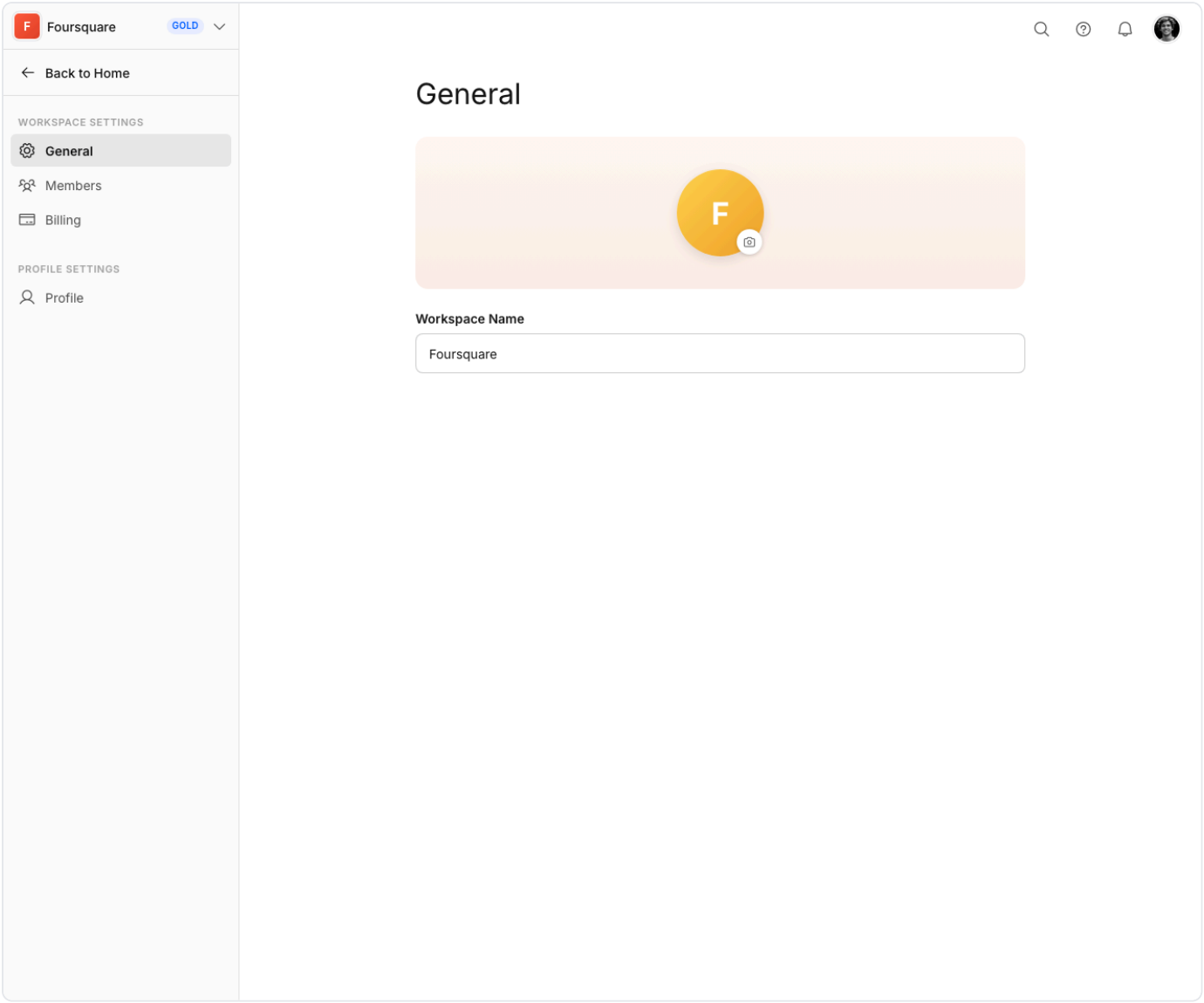
Billing shows trial credits now with the after-day-7 note. 'Activate full plan now' card to agree-and-pay confirm.



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/settings-trial-active.html

Settings: Active trial (Gold)

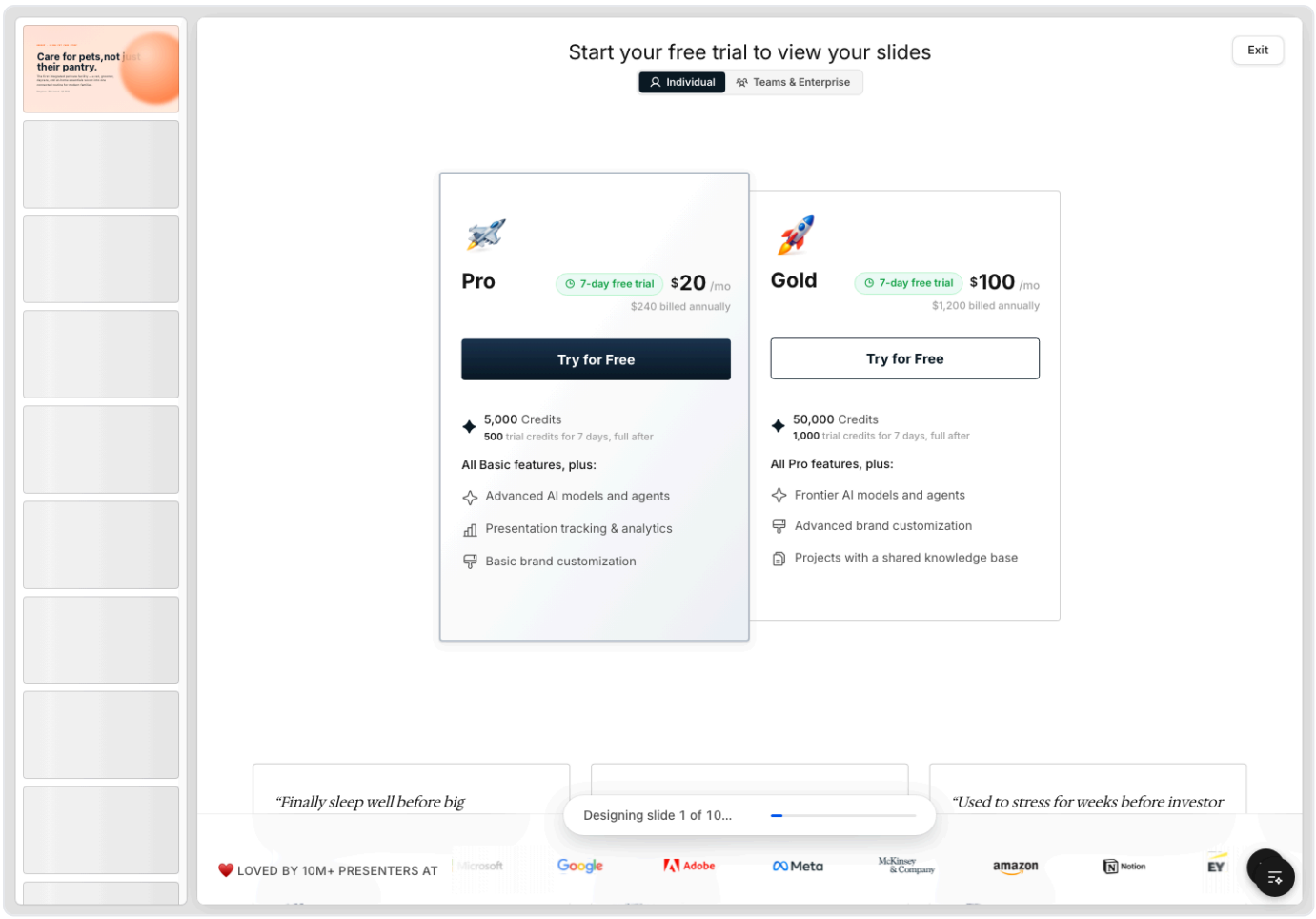
?plan=gold variant: 1,000 trial / 50,000 full / $1,200.



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/settings-trial-active.html?plan=gold

Editor: Trial

Trial editor state used by the full flow (?state=ready).



Open: https://muditas-pai.github.io/design-protos/explorations/mani/7-day-trial-v2/editor-trial.html