Pricing 2026: Instant discount pricing page (monthly + annual)

Developer handoff · 2 Nov 2026 · separate from the Question discount handoff (open it) · PDF

Flow (the current live flow, now with monthly)

1. Plans with a **Yearly / Monthly** switch at the top.
2. Close the plans: the **instant offer** pops up straight away (10% off the first year, one-hour timer).
3. Apply it: the yearly checkout with the offer pill, struck price and Save line.
4. Buy a yearly plan without an offer and close the checkout: **"Before you go, 10% off for the next hour."** applies in place.
5. Monthly plans check out at full price; the instant offer is yearly only.

Checkout rules (same as the Question discount page)

- Only the plan being bought, in a plain white card: no radio, no selection styling, no other plans (plan changes live in Manage your plan).
- No order summary. Right side is the live card form.

Numbers (US, price sheet of 2 Nov 2026)

Plan	Price	With 10% offer	Credits
Pro yearly	US$240	US$216 first year	8,000
Gold yearly	US$1,200	US$1,080 first year	60,000, Unlimited collaboration
Pro monthly	US$25	no offer	800 a month
Gold monthly	US$120	no offer	6,000 a month

Code

- PricingScreenV2.jsx: Yearly / Monthly switch (instant page), instant offer on close, yearly / monthly checkout routing, no offer on monthly cards.
- PreviewCheckoutV2.jsx: kind "year" with the offer pill, struck prices and the in-place "Before you go" offer (inPlaceOffer), kind "month".
- Live equivalents: CloseNudgeV2 (instant offer), CheckoutScreenV2 handleClose (in-place offer), CheckoutSummaryV2 (pill, struck price). The local build runs the offer client-side on the US preview catalog; the live code resolves and claims it on the server (resolveCloseOffer / applyCloseBump).
- Not included: the bottom-right "last call" reminder (useOfferReminderV2) after the hour ends.

All scenarios

How it works · Public links: "Screen" opens that scenario in this handoff, "Image" the full screenshot, "Design proto" the matching interactive design.

#	Scenario	Handoff	Design
1	Plans: Yearly (default)	Screen · Image	Design proto

2	Plans: Monthly	Screen · Image	Design proto
3	Close the plans: instant offer	Screen · Image	New in this build
4	Apply 10% discount: yearly checkout	Screen · Image	New in this build
5	Back on the plans with the offer running	Screen · Image	New in this build
6	Yearly checkout with no offer yet	Screen · Image	New in this build
7	First close: 'Before you go, 10% off for the next hour.'	Screen · Image	New in this build
8	Monthly checkout	Screen · Image	New in this build
9	Paid account: Change plan (Pro monthly)	Screen · Image	Design proto
10	Pro monthly to Pro yearly	Screen · Image	Design proto
11	Manage your plan: Gold yearly (top plan)	Screen · Image	New in this build

How it works

1. Plans

- Free account opening the plans: Yearly / Monthly switch at the top, Yearly selected ("Save up to 20%"). US: Pro and Gold; no Basic. No Team plan (3 Nov update): Gold is the team plan, same price and credits, plus Unlimited collaboration. Gold shows an "Unlimited collaboration" tag next to its title (pricing cards, Manage your plan, checkout) and lists it first under "Everything in Pro".
- Yearly cards show "Save US$X a year vs monthly". Monthly cards show "Billed monthly. Unused credits carry over."

2. Instant offer on close

- First close of the plans, free accounts only: the instant offer pops up straight away, "Save 10% on your first year" (PRESENT10, CLOSE_COUPONS.pricing) with a one-hour timer (CloseNudgeV2).
- **Apply 10% discount** opens the yearly checkout for Pro (or the chosen plan) with the offer pill, the struck price and "Save". **Close** on the offer closes the plans.
- While the offer runs, the yearly plan cards show it (struck monthly price, "US$216 first year, then US$240", "Save US$24 on your first year (10% off)").

3. Checkout

- Buy on a yearly card opens the yearly checkout for that plan. If no offer is running, the **first close** applies the same 10% in place: "Before you go, 10% off for the next hour." (CheckoutScreenV2 handleClose). Closing again returns to the plans, now showing the offer.
- The offer is **yearly only**: monthly cards never show it and Buy on Monthly opens the monthly checkout at full price.
- Offers never stack; the in-place offer is the same 10% tier as the instant offer.
- Checkout rules: only the plan being bought, plain white card, no radio, no other plans, no order summary; right side is the live card form.

4. After the hour

- The timer ends the offer and the cards go back to full price. The live bottom-right "last call" reminder (useOfferReminderV2) is not part of this handoff.

5. Paid accounts

- Same Manage your plan as the Question discount handoff: up only, no yearly to monthly, Gold is the top plan, change starts today, unused credits carry over, one-click payment.

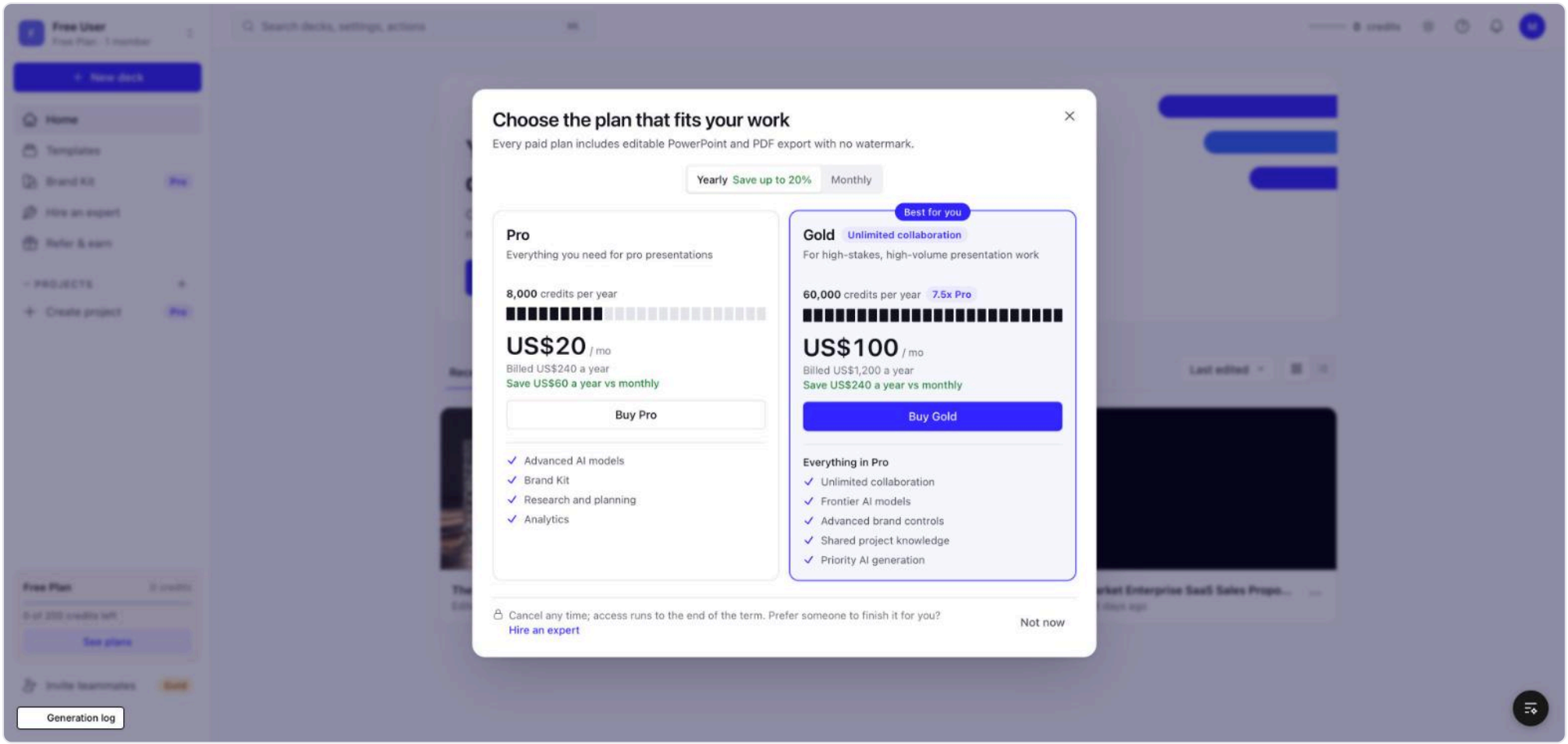
6. Backend

- Monthly Pro / Gold SKUs (prices and credits). The offer resolves and claims on the server as live (resolveCloseOffer / applyCloseBump); the local build runs it client-side on the US preview catalog.

Pricing page

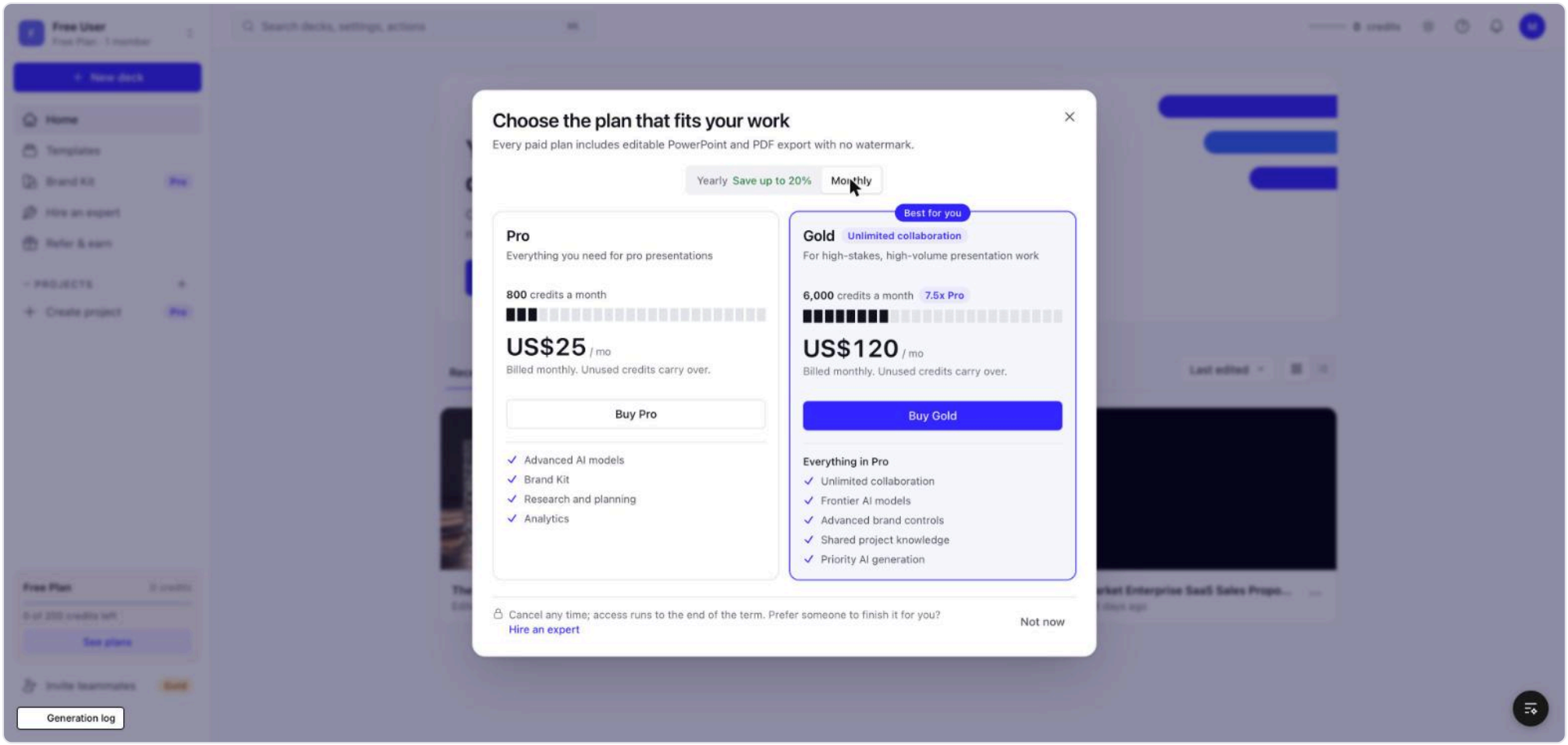
Plans: Yearly (default)

Yearly / Monthly switch at the top, 'Save up to 20%'. US catalog: no Basic. Pro US$240 (US$20 / mo, 8,000 credits), Gold US$1,200 (US$100 / mo, 60,000 credits, Best for you, Unlimited collaboration). No Team plan. Yearly cards show 'Save US$X a year vs monthly'.



Plans: Monthly

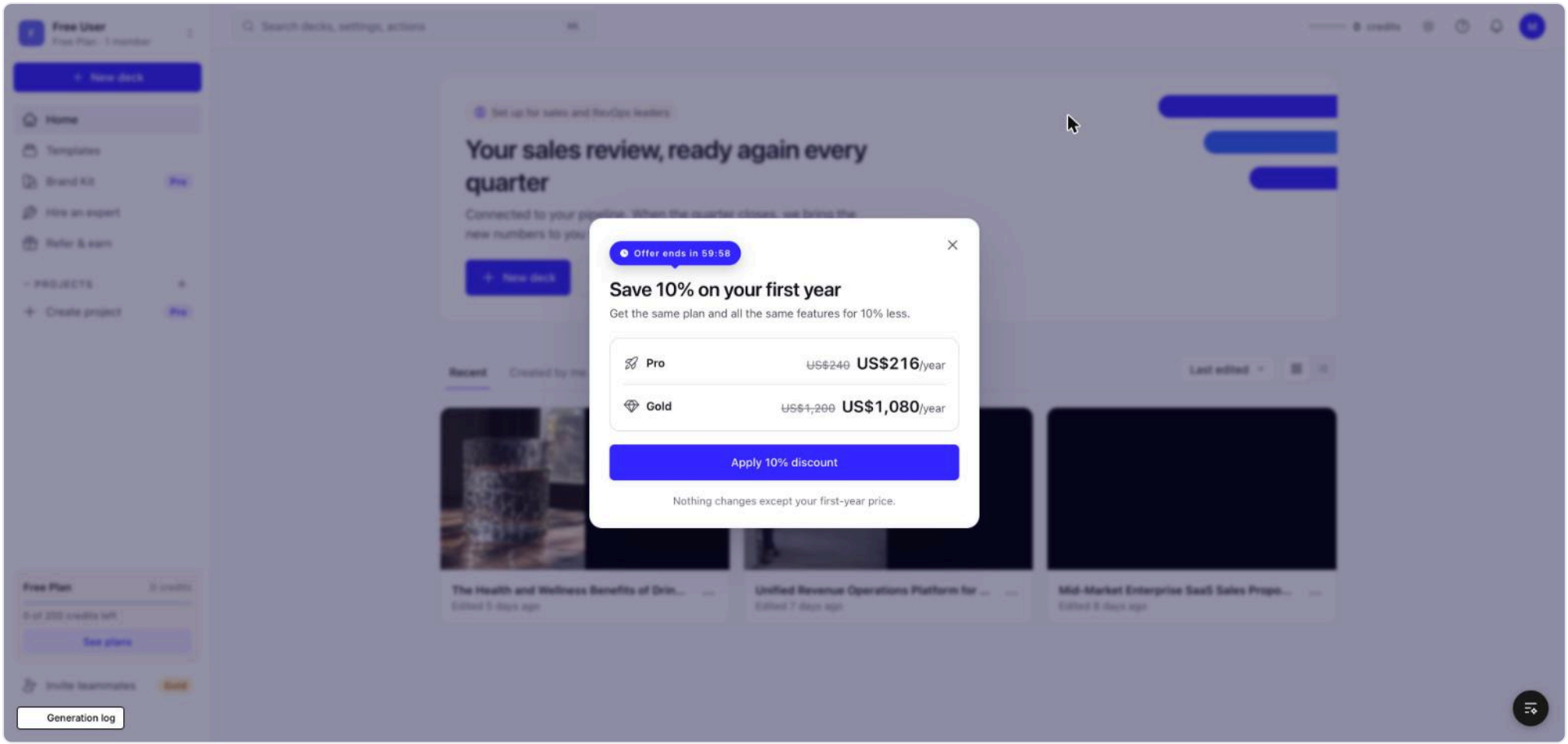
Pro US$25 / mo (800 credits a month) and Gold US$120 / mo (6,000 credits a month), 'Billed monthly. Unused credits carry over.' Gold monthly also has Unlimited collaboration. The instant offer never applies to monthly.



Instant offer

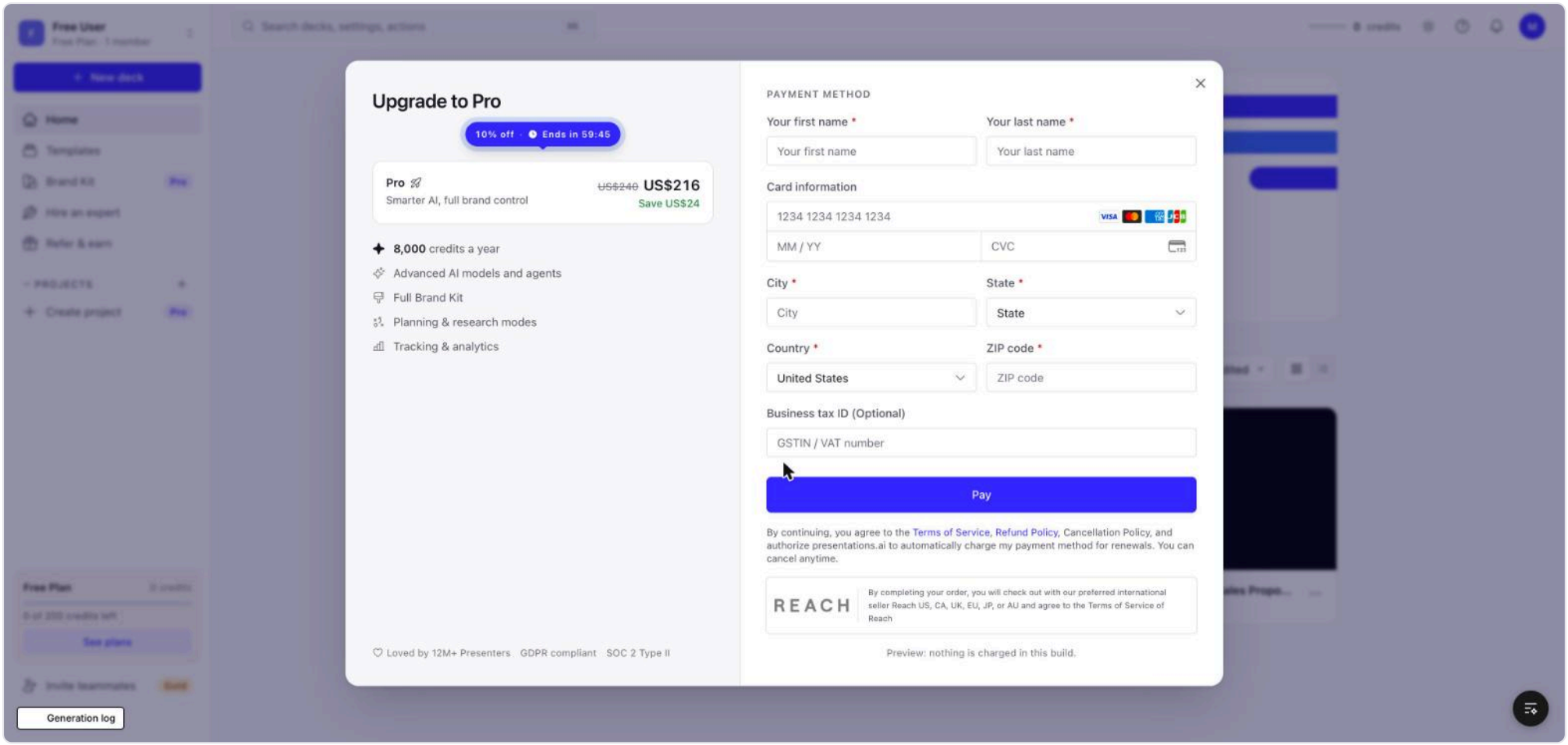
Close the plans: instant offer

Free accounts, first close of the plans: 'Save 10% on your first year' (CLOSE_COUPONS.pricing, PRESENT10) with a one-hour timer. Pro US$216, Gold US$1,080. This is the current live flow (CloseNudgeV2).



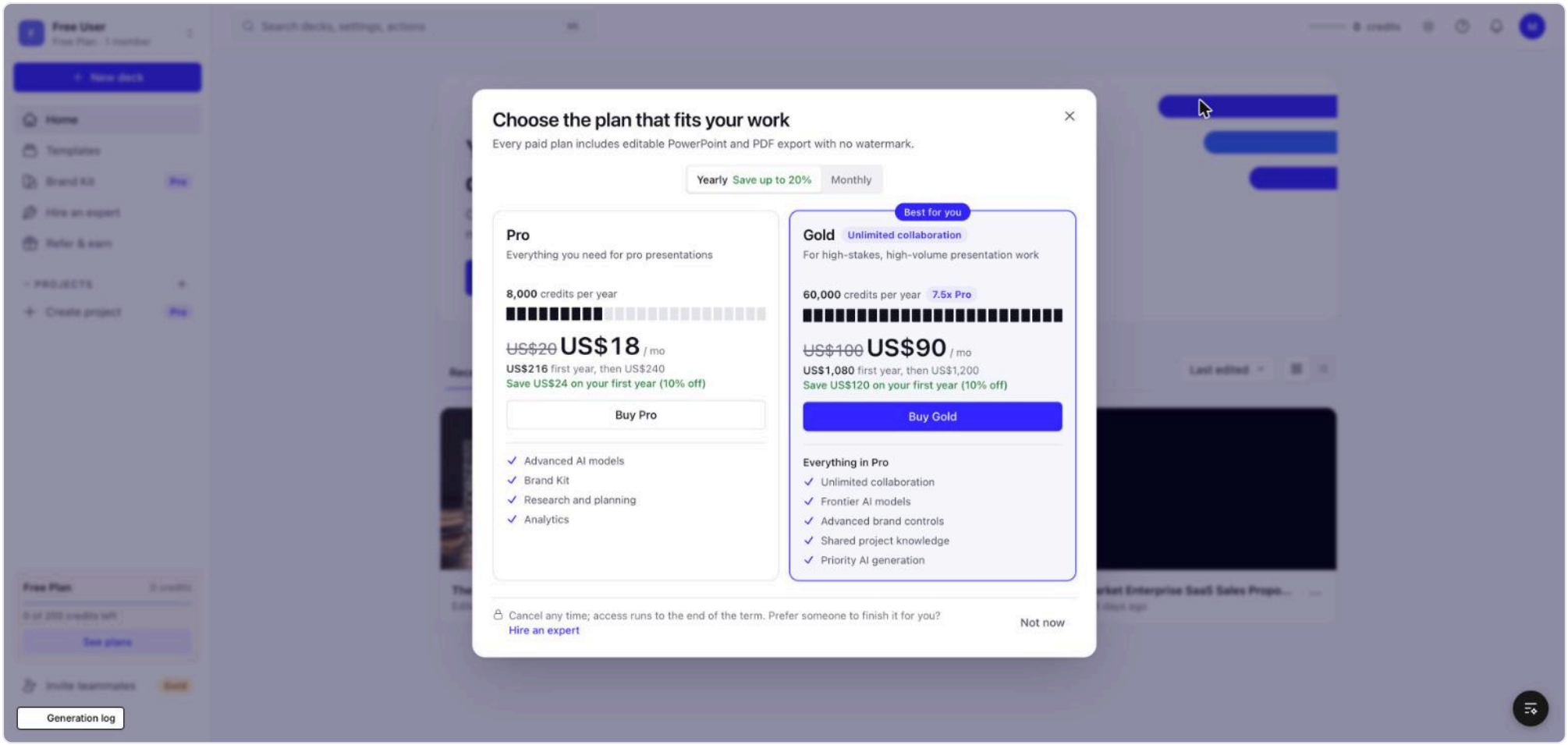
Apply 10% discount: yearly checkout

Checkout for the chosen plan only (plain white card, no radio, no other plans, no order summary), with the '10% off · Ends in MM:SS' pill, struck price and 'Save US$24'. Right: the live card form.



Back on the plans with the offer running

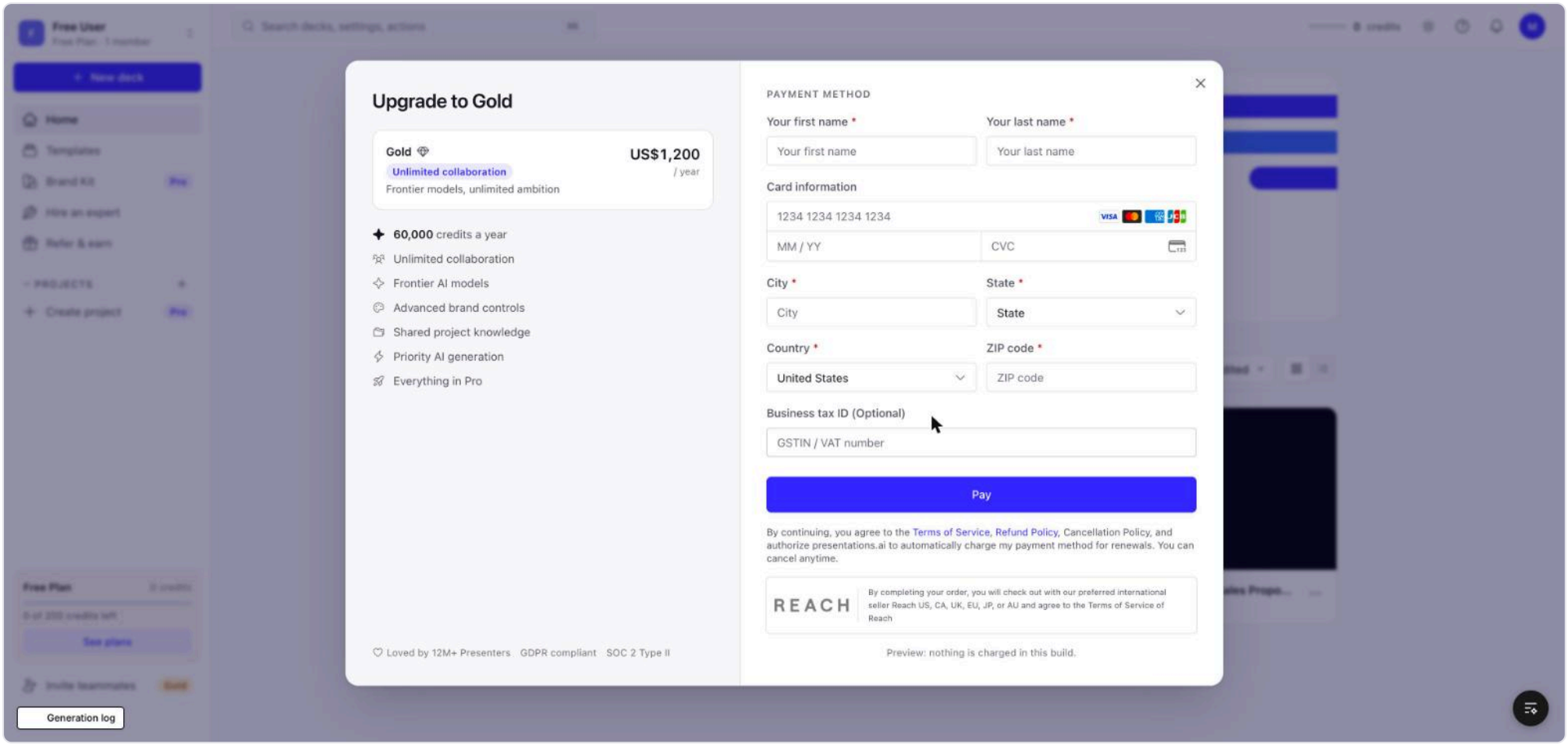
Closing the checkout returns to the plans; yearly cards show the offer (struck monthly price, 'US$216 first year, then US$240', 'Save US$24 on your first year (10% off)'). Monthly cards stay at full price.



Checkout

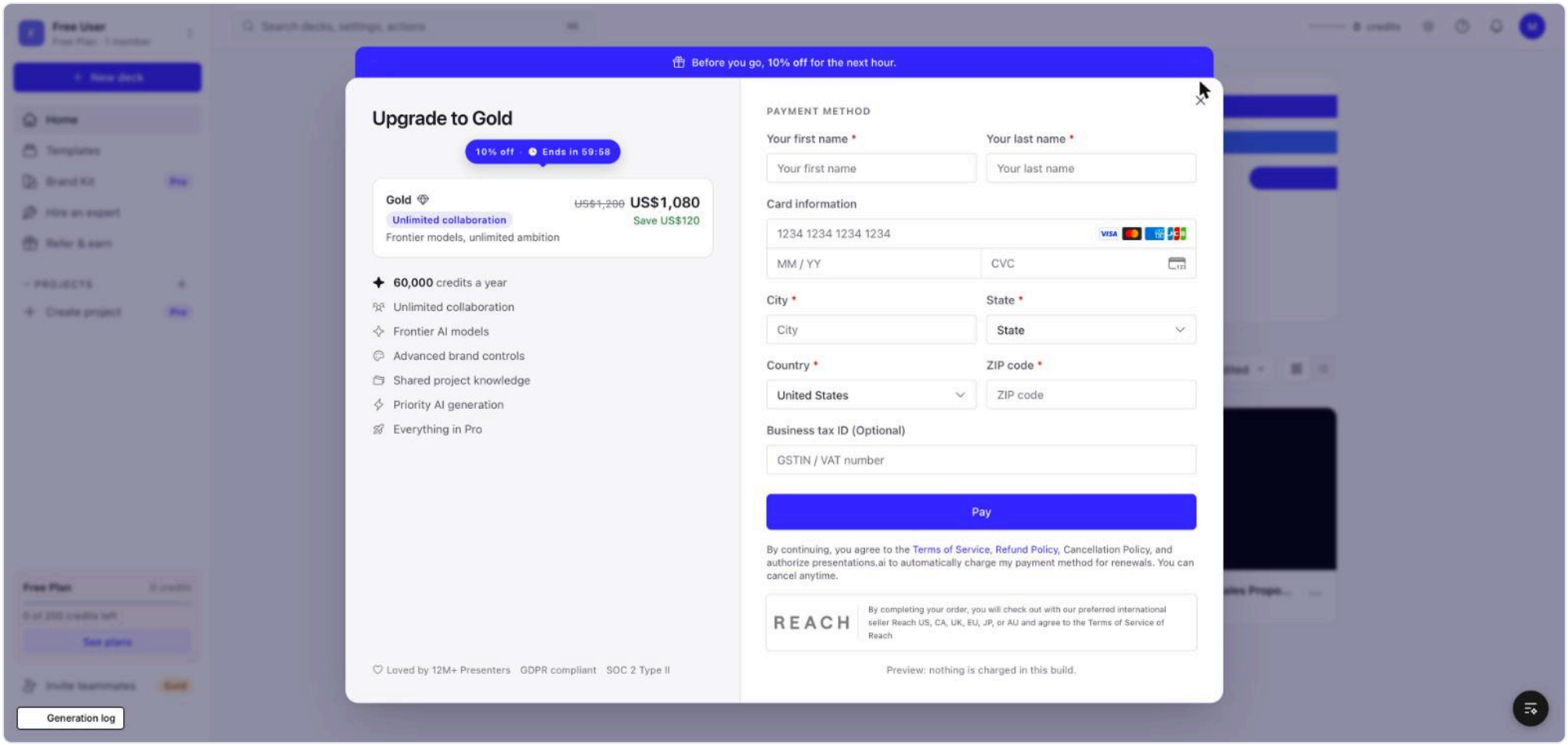
Yearly checkout with no offer yet

Buy Gold straight from the cards: the Gold card only, 60,000 credits a year and Gold's features.



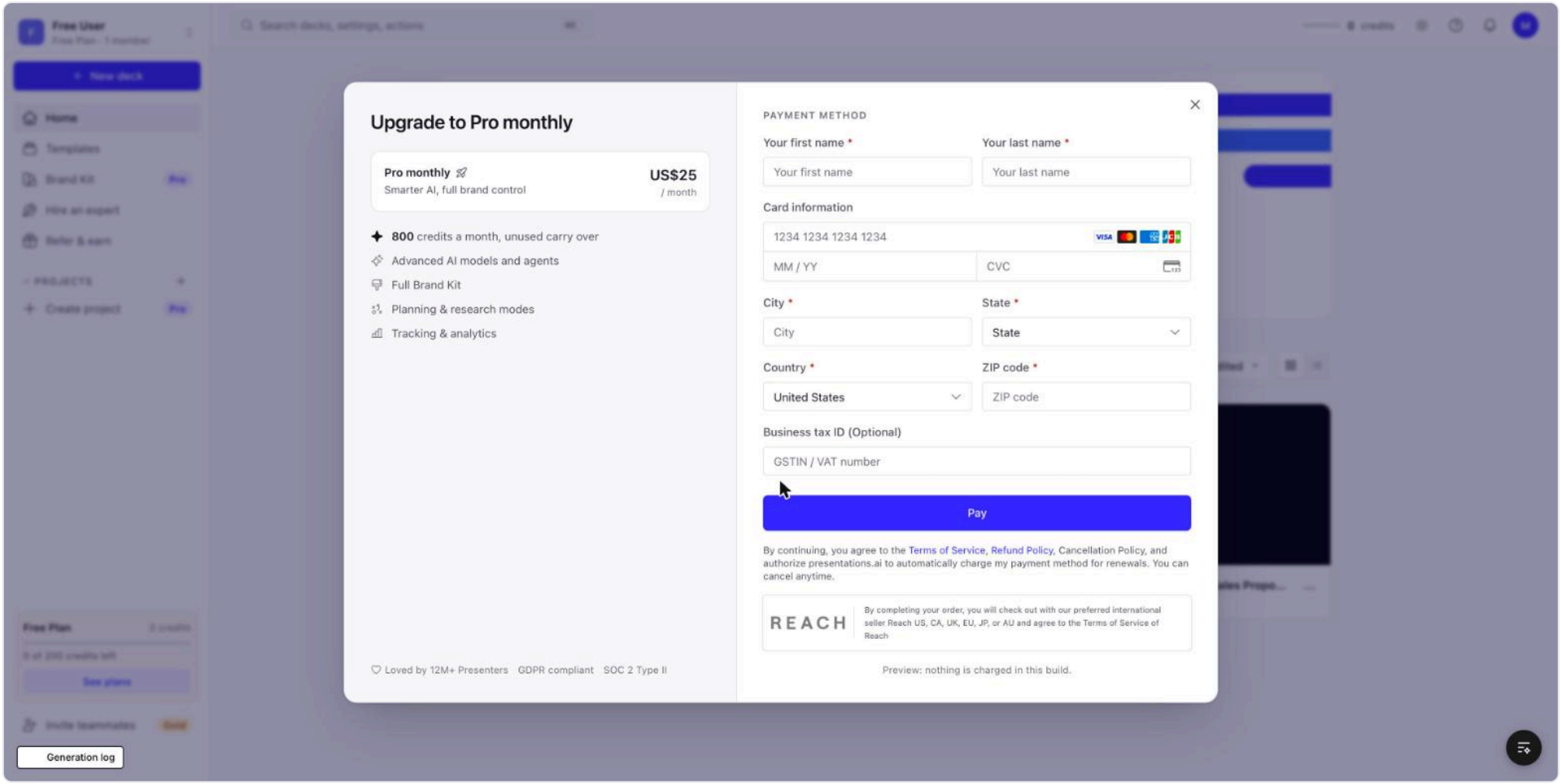
First close: 'Before you go, 10% off for the next hour.'

Closing a yearly checkout with no offer running applies the same 10% in place: the brand tab above the dialog, the pill, struck price and Save line. Closing again goes back to the plans with the offer (live CheckoutScreenV2 behaviour).



Monthly checkout

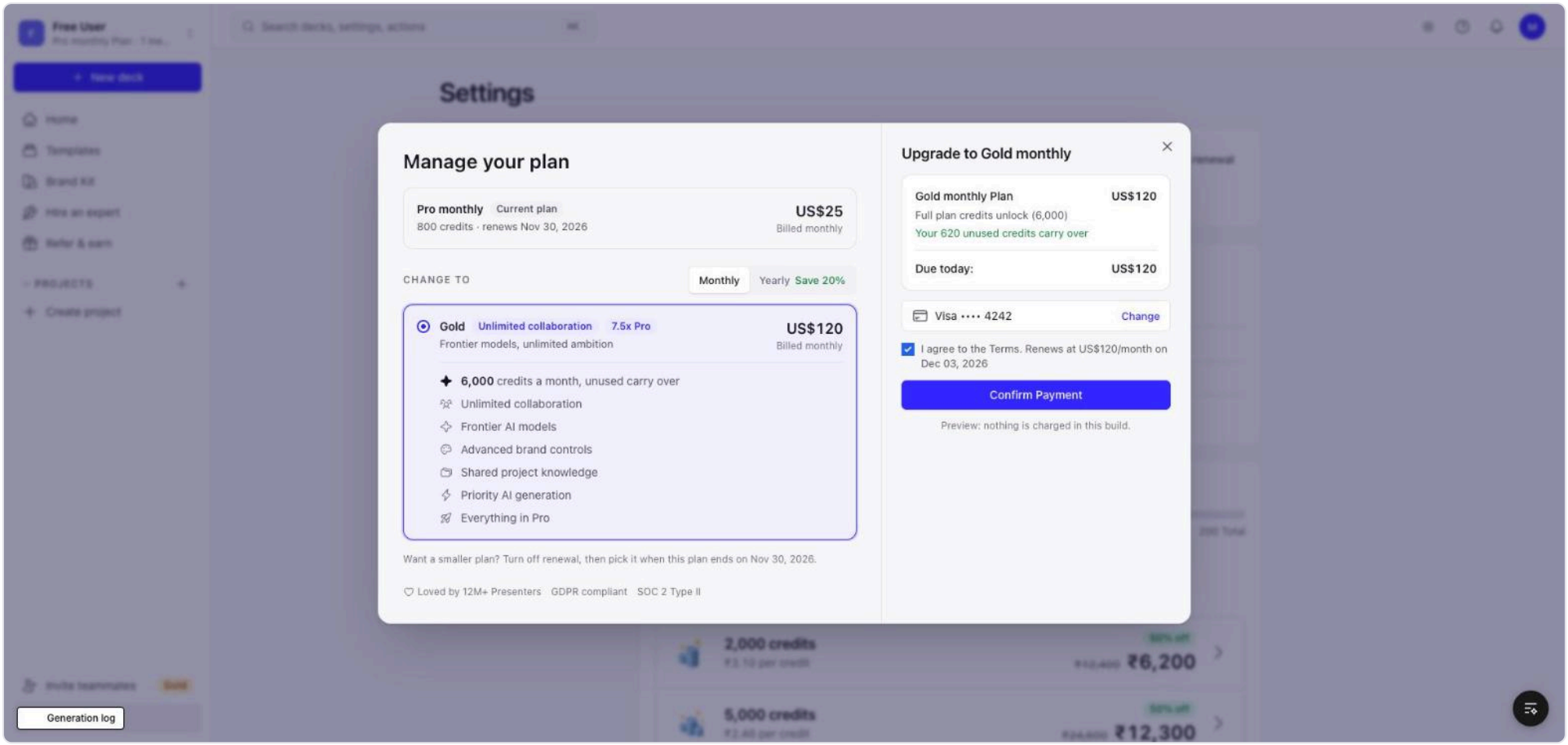
Buy on Monthly: the monthly plan only, 800 credits a month (Pro), renewal terms. No offer on monthly.



Manage your plan

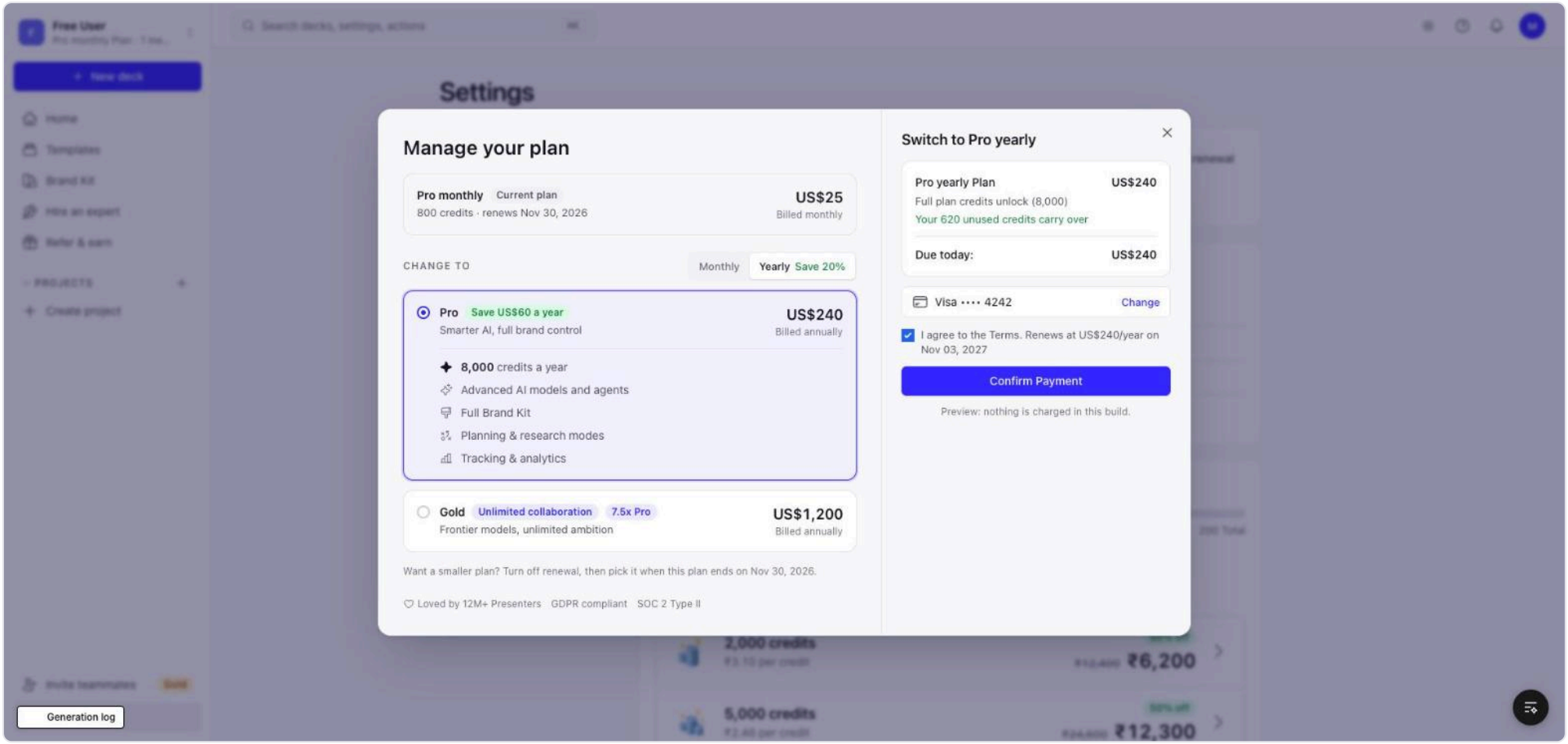
Paid account: Change plan (Pro monthly)

Shared with the Question discount handoff. Current plan on top, Monthly / Yearly switch, plan cards with the selected plan's points inside, one-click payment on the right.



Pro monthly to Pro yearly

'Save US$60 a year' on Pro yearly, '7.5x Pro' on Gold yearly.



Manage your plan: Gold yearly (top plan)

Gold is the team plan: Unlimited collaboration, same price and credits. Nothing to move to, so only Renew early shows. No Team link.

